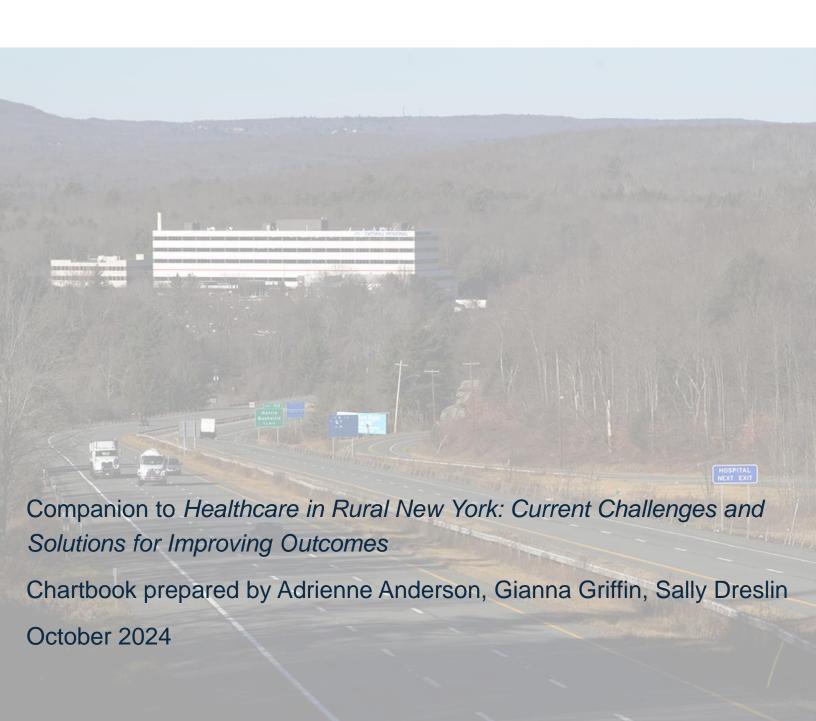
Disparities in Rural and Urban Mortality: New York State Chartbook



About the Step Two Policy Project

The <u>Step Two Policy Project</u> is a not-for-profit think tank that focuses on policy issues involving health, behavioral health, and human services in New York State. We work to accelerate the adoption of good ideas.

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Cover photo from:

https://rockinst.org/blog/stories-sullivan-rural-challenges/

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Introduction

"[T]here is a well-described, rural-urban divide in the United States, where rural residents tend to be sicker and poorer and to have worse health outcomes than do their non-rural peers."

-Dr. Macarena Garcia, <u>Preventable Premature Deaths from the Five Leading Cases of Death in Nonmetropolitan and Metropolitan Counties</u>, <u>United States</u>, 2010 – 2022.

- This Chartbook will focus on how the above-mentioned "rural-urban divide" extends to mortality rates in New York State.
- While many of the leading causes of death presented in this Chartbook are manageable conditions, apparent access and affordability issues impact health outcomes.
- Primary, secondary, and tertiary prevention in rural areas and urban areas require tailored policy interventions that respond to those communities' needs.
- The accompanying Policy Brief provides more detail on relevant policy considerations and levers.

Key Terms: Rural/Urban, and Non-metro/Metro

We are aware of multiple conventions for defining rural and urban areas, but for the purposes of this Chartbook (and the companion report), the terms **rural** and **urban** are defined by the 2013 Urban Rural Classification scheme and rural is synonymous with **non-metropolitan or non-metro**, and **urban** is synonymous with **metropolitan or metro**. For more context on these definitions:

The CDC WONDER data used the National Center for Health Statistics (NCHS) <u>Urban-Rural Classification Scheme for Counties</u>, which is based on the Office of Management and Budget's (OMB) 2013 delineation of metropolitan statistical areas (MSA) and micropolitan statistical areas. NCHS's six-category, urban-rural classification scheme for U.S. counties and county-equivalent entities is based on their population and commuting patterns (Ingram & Franco, 2014).

In this Chartbook and the accompanying Policy Brief, we collapse the six NCHS urban-rural classification scheme categories into two: urban, which includes the four NCHS sub-categories of large central metro, large fringe metro, medium metro, and small metro; and rural, which includes the two NCHS sub-categories of micropolitan and noncore.

Key Terms for Analysis



- **Crude mortality rate:** a measure of the number of deaths in a population, typically expressed as X deaths per 100,000 population.
- Age-adjusted mortality rate: a mortality rate that is statistically processed, or weighted, to allow for standardized comparison of two or more populations with different age demographics without bias. Also expressed as X deaths per 100,000 population.
- Note: This Chartbook only presents age-adjusted mortality rates.
- The NYS Department of Health has a useful <u>primer on age-adjustment</u>, which includes a relevant example using prostate cancer mortality rates.
- All-cause mortality rate: unlimited to any particular cause(s).
- Natural-cause mortality: limited to causes related to illness and disease.
- External-cause mortality: limited to causes not related to illness or disease. See page 9.
- All-ages: encompasses the overall population.
- **Working-age:** captures people 15-64 years of age, understood to reflect the broader working-age population.
- Prime working-age: captures people 25-54 years of age, used in many federal labor analyses to represent a group that is especially critical for economic productivity.

Data Source

This study utilized data from the Centers for Disease Control and Prevention (CDC)
Wide-ranging Online Data for Epidemiologic Research (WONDER) system to
analyze trends in natural-cause mortality (NCM) and external-cause mortality in the
United States. We specifically used the Multiple Causes of Death (MCD) dataset,
which is publicly available on the CDC WONDER platform
(https://wonder.cdc.gov/mcd.html). The dataset includes information from death
certificates, which the CDC collects annually, allowing for a comprehensive
analysis of mortality trends. Our analysis covered the period from 1999 to 2020.

Primary Statistic: Age-Adjusted Mortality Rate

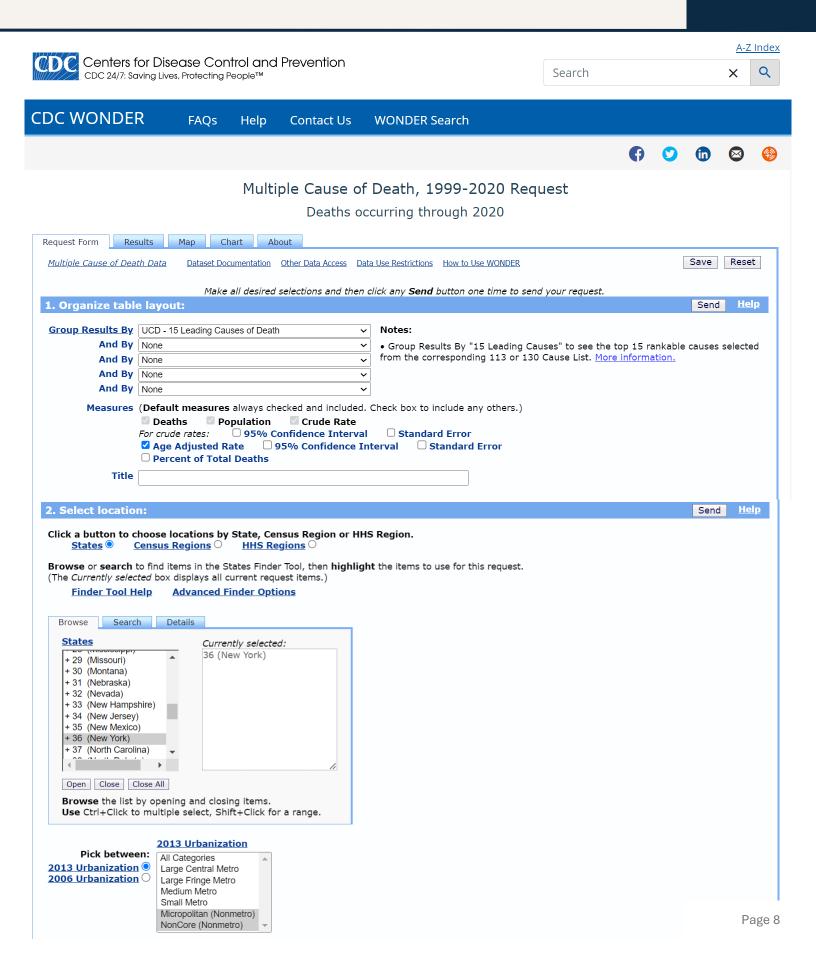
 We utilized age-adjusted mortality rates to compare health outcomes in regions with different age distributions by eliminating the bias of age in the populations being compared.

Age Cohorts and Stratifications

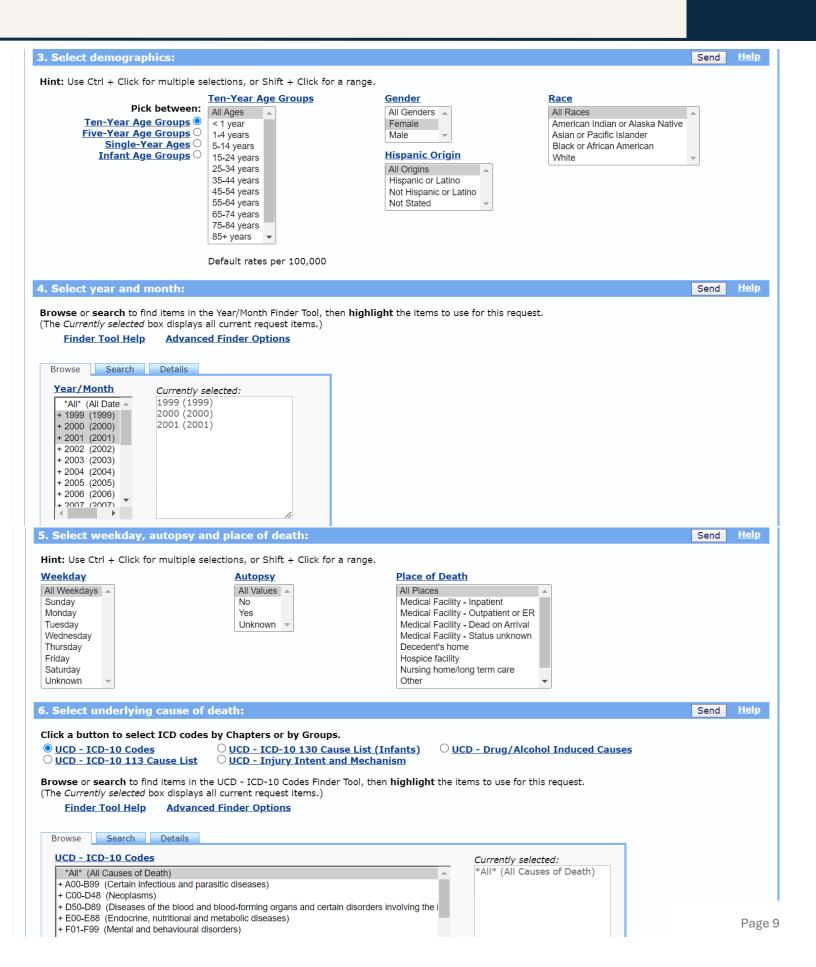
- The analysis included three primary age cohorts to capture trends across different stages of life:
 - 1. All-Ages
 - 2. Working-Age (15-64 years)
 - 3. Prime Working-Age (25-54 years)
- To further understand rural/urban health disparities, we ran specific queries within the CDC WONDER system to identify age-adjusted mortality rates by various stratifications, including:
 - Metro Status: Differentiating between urban and rural populations.
 - Sex: Comparing mortality rates between male and female populations.
 - Age: Analyzing trends across different age groups.
 - Leading Causes of Death: Focusing on the 15 leading causes of death to provide a detailed understanding of the factors contributing to mortality rates.

Query Example: Pt. 1



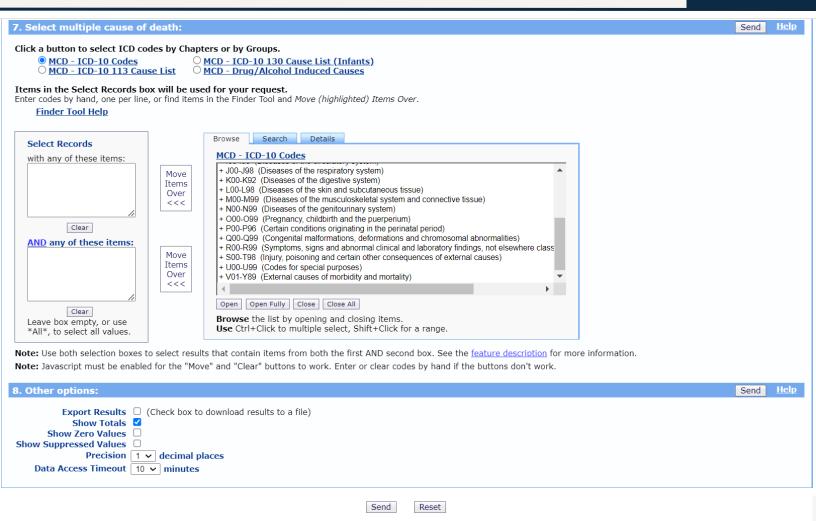


Query Example: Pt. 2



Query Example: Pt.3





Content source: CDC WONDER

External-Cause Mortality

Accident Categories



These are the categories included in the ICD-10 definition of "accidents":

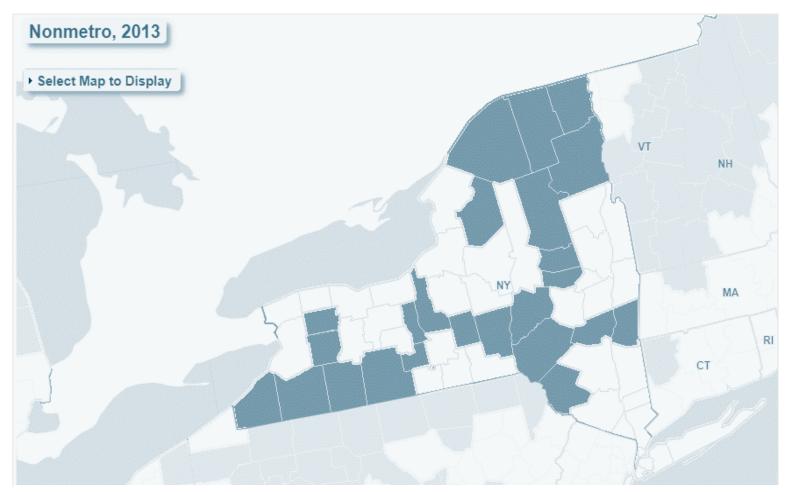
- Cut/pierce
- Drowning
- Fall
- Fire/flame
- · Hot object/substance
- Firearm
- Machinery
- · Motor Vehicle Traffic
- · Other: pedal cyclist
- Other: pedestrian
- Other land transport
- Other transport
- Natural/Environmental
- Overexertion
- Poisoning
- Struck by or against
- Suffocation
- · Other specified, classifiable injury
- Unspecified injury
- Other

Non-metro NYS Counties, 2013

Using the Atlas of Rural and Small-Town America from the USDA Economic Research Service, the map below shows the New York counties that were designated as non-metro (i.e., rural) in 2013, which was the most recent year the urban-rural classification <u>scheme</u> was implemented.

For this Chartbook, we grouped metropolitan subcategories and non-metropolitan subcategories and have equated these combined "metro" groups with "urban," and the combined "non-metro" groups with "rural."

The counties are: Allegany, Cattaraugus, Cayuga, Chautauqua, Chenango, Clinton, Columbia, Cortland, Delaware, Essex, Franklin, Fulton, Genesee, Greene, Hamilton, Lewis, Montgomery, Otsego, St. Lawrence, Schuyler, Seneca, Steuben, Sullivan, and Wyoming.



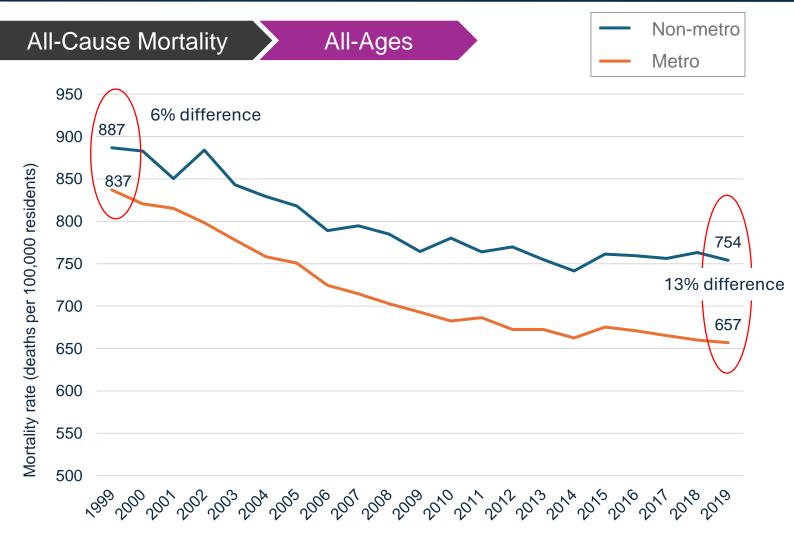
https://www.ers.usda.gov/data-products/atlas-of-rural-and-small-town-america/go-to-theatlas/

Analysis: Time Trends

- All analysis is specific to New York.
- All mortality rates are age-adjusted.
- All analyses in this section span 1999-2019, inclusive.

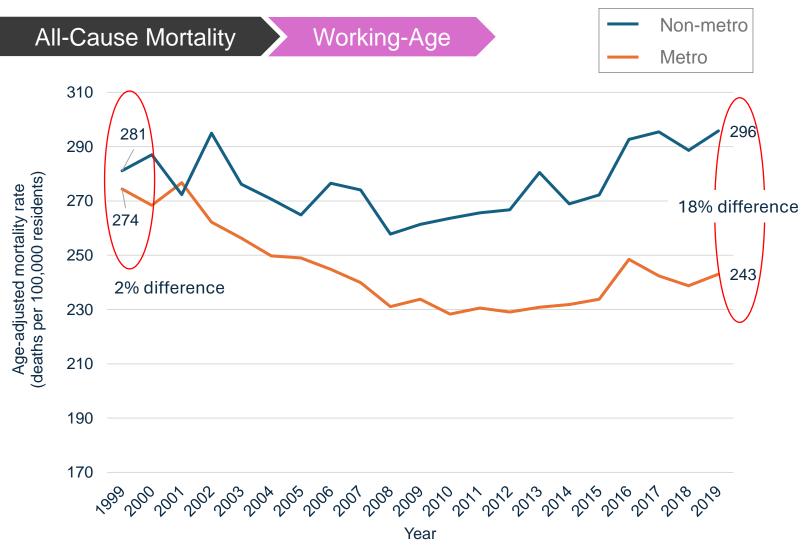
In both rural and urban areas, all-cause, all-ages mortality rates decreased from 1999-2019.

- However, the gap between rural and urban areas widened over that time.
- The rural mortality rate for all causes was 6% higher than in urban areas in 1999. By 2019, it
 was 13% percent higher in rural areas.



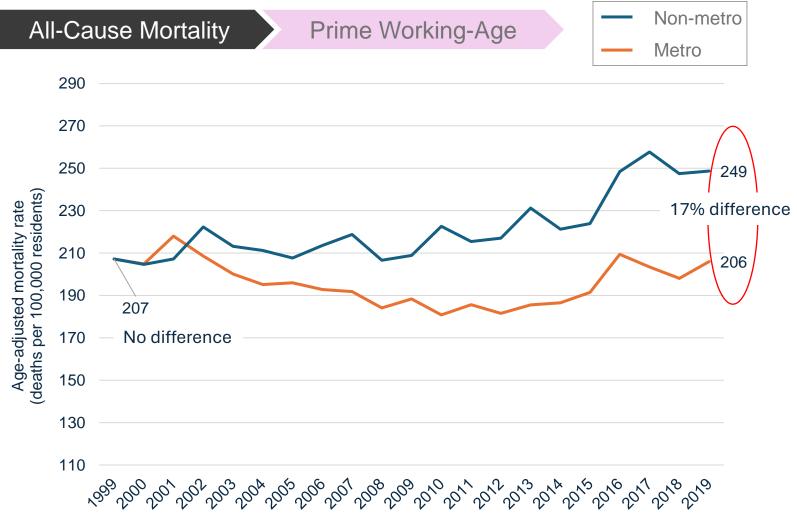
Working-age mortality rates have increased in rural areas and decreased in urban areas.

- In all but one year (2001), all-cause, working-age mortality was higher in rural areas.
- For working-age (aged 15-64) New Yorkers in 1999, the age-adjusted, all-cause mortality rate for rural areas was two percent higher than in urban areas.
- By 2019, it was 18 percent higher in rural areas, compared to urban areas.



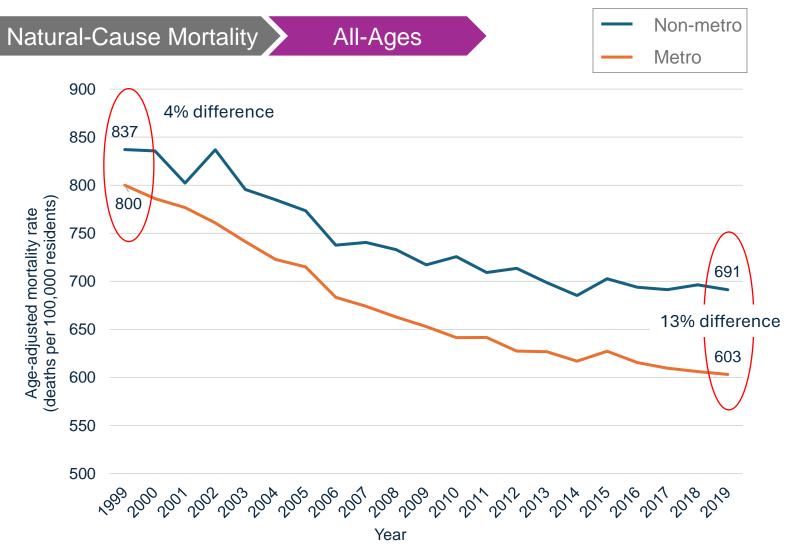
The all-cause, prime working-age mortality rate increased in rural areas from 1999-2019 while the urban rate remained steady.

 For prime working-age (aged 25-54) New Yorkers in 1999, the age-adjusted, all-cause mortality rate was the same in rural areas and urban areas, and by 2019, it was 17% percent higher in rural areas than in urban areas.



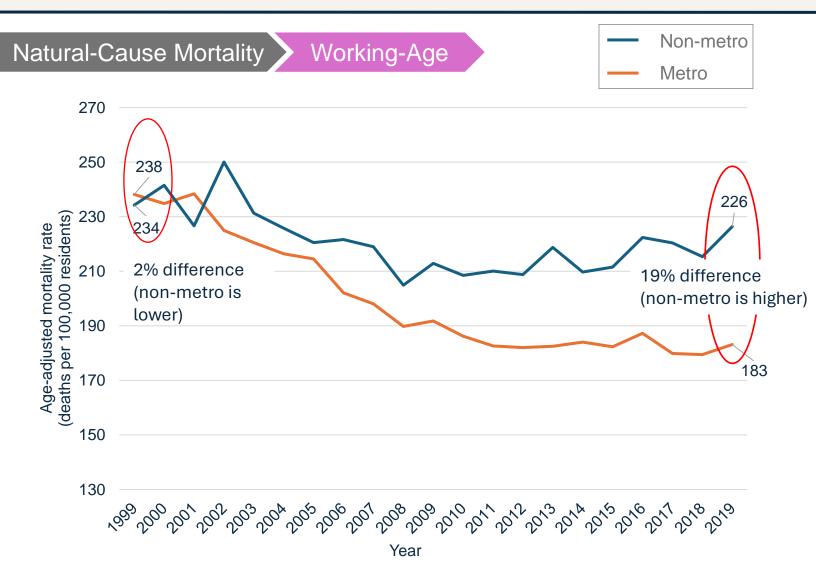
Natural-cause, all-ages mortality rates decreased from 1999-2019 in both rural and urban areas.

- However, the gap between rural and urban areas widened over that time span.
- The natural-cause, all-ages mortality rate was 4% higher in rural areas than in urban areas in 1999. By 2019, it was 13% percent higher in rural areas than in urban areas.



Natural-cause, working-age mortality has declined in both rural and urban areas, but more slowly in rural areas.

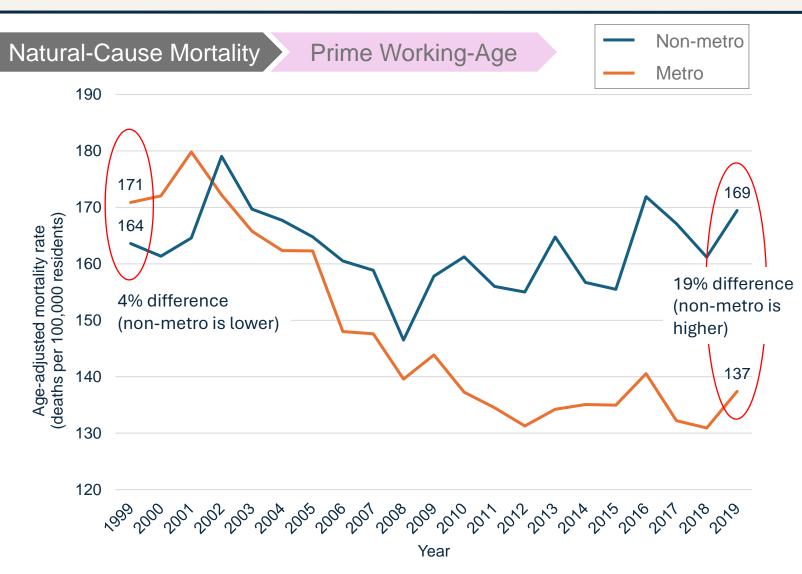
- The natural-cause, working-age mortality rate was 2% lower in rural areas in 1999 but 19% higher by 2019.
- Rural and urban areas swapped dominance three times before settling into the current order in 2001.



Natural-cause, prime working-age mortality was initially slightly lower in urban areas but has become much higher in rural areas.



- The gap between natural-cause, prime working-age mortality rates in rural and urban areas widened between 1999 and 2019 and saw more changes over these two decades than is seen in other cuts of the data.
- The natural-cause, prime working-age mortality rate was 4% lower in rural areas than in urban areas in 1999. By 2019, it was 19% percent higher in rural areas than in urban areas.
- Rural and urban mortality rates switched dominance in 2002.



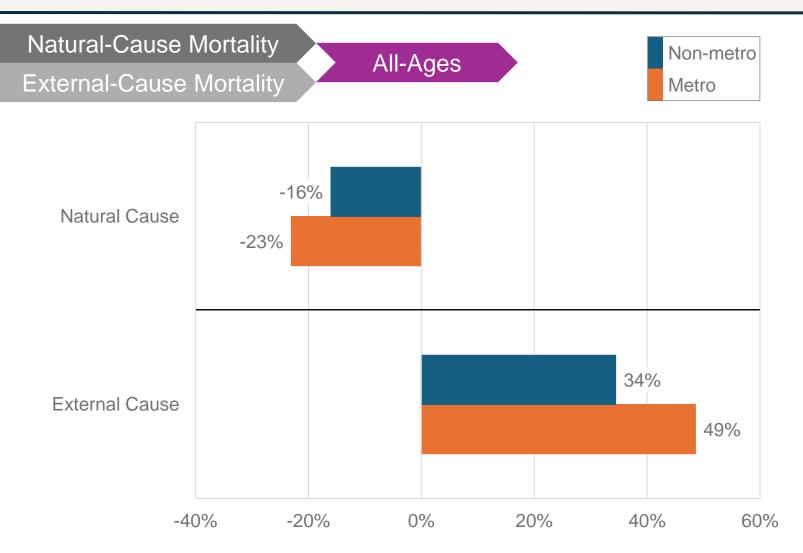
Analysis: Natural- vs. External-Cause Mortality

- All analysis is specific to New York.
- All mortality rates are age-adjusted.
- All analyses in this section compare the two periods of 1999-2001 and 2017-2019.
- Bars to the left of 0% represent a decrease in the mortality rate between the early period and the later period, while bars to the right of 0% represent an increase. 0% represents no change.

Natural-cause, all-ages mortality decreased in both rural and urban areas from 1999-2001 to 2017-2019. Conversely, external-cause mortality increased in both areas.



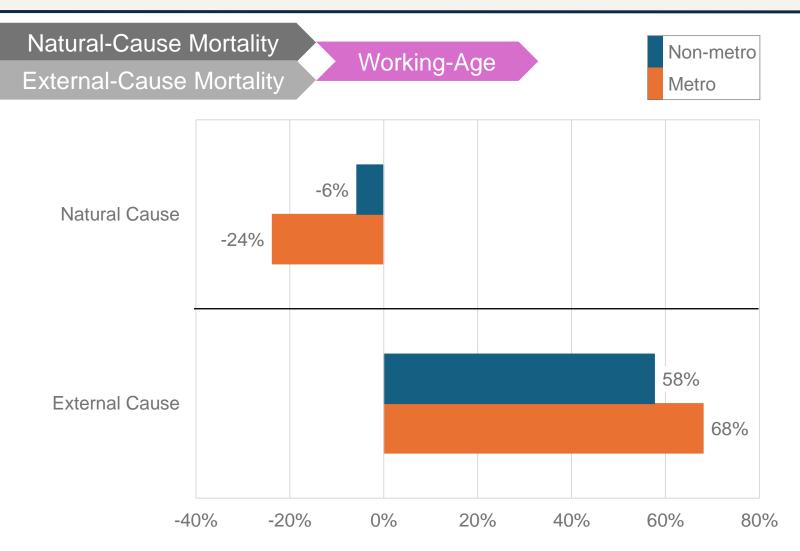
- The decline in natural-cause mortality is more pronounced in urban areas (-23%) compared to rural (-16%).
- Within external-cause mortality, the change between time periods increased more dramatically for urban areas (49%) compared to rural areas (34%).



Natural-cause, working-age mortality decreased in both rural and urban areas from 1999-2001 to 2017-2019. External-cause mortality increased in both areas.



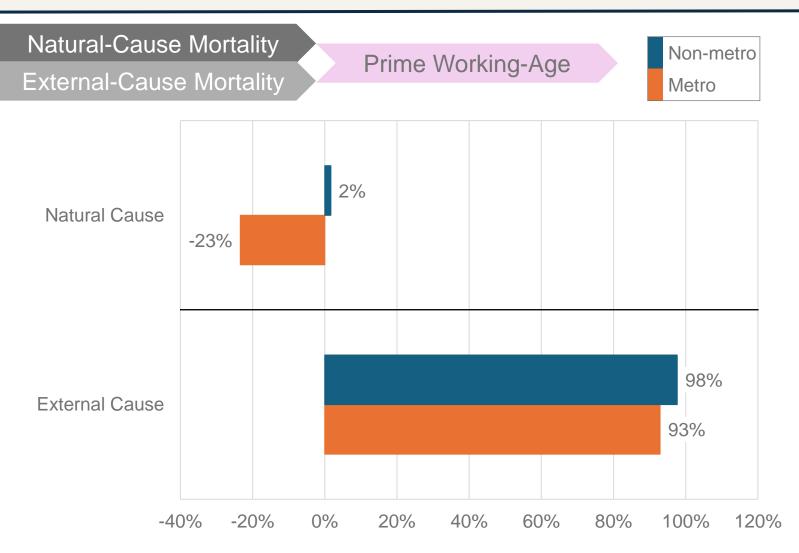
- Between time periods, the age-adjusted mortality rate for natural-cause, working-age mortality decreased in both rural and urban areas; the decline is more pronounced in urban areas (-24%) compared to rural (-6%).
- Among external-cause mortality, the change between time periods increased more dramatically for urban areas (68%) compared to rural areas (58%). Both increases are much greater among working-age populations compared to in all-ages analysis.



Natural-cause, prime working-age mortality decreased in urban areas and increased in rural areas from 1999-2001 to 2017-2019. External-cause mortality dramatically increased in both areas, nearly doubling.



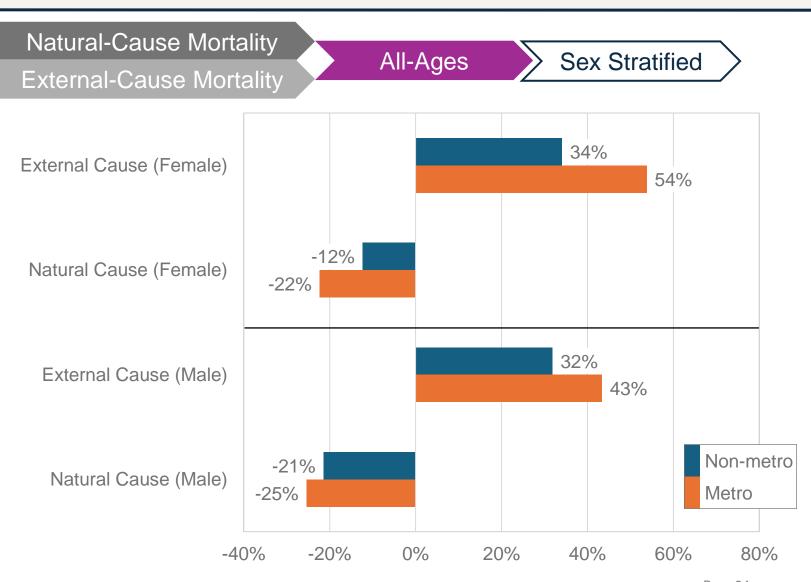
- Between time periods, the age-adjusted mortality rate for natural-cause, prime working-age mortality decreased in urban areas (-23%) while it increased in rural areas (2%)
- Among external-cause mortality, the change between time periods increased more for New Yorkers in urban areas (98%) compared to rural areas (93%). Both populations observed a dramatic increase in external-cause mortality rates from 1999-2001 to 2017-2019.



Natural-cause, all-ages mortality decreased in both rural and urban areas from 1999-2001 to 2017-2019 while external-cause mortality increased in both areas, among both male and female New Yorkers.



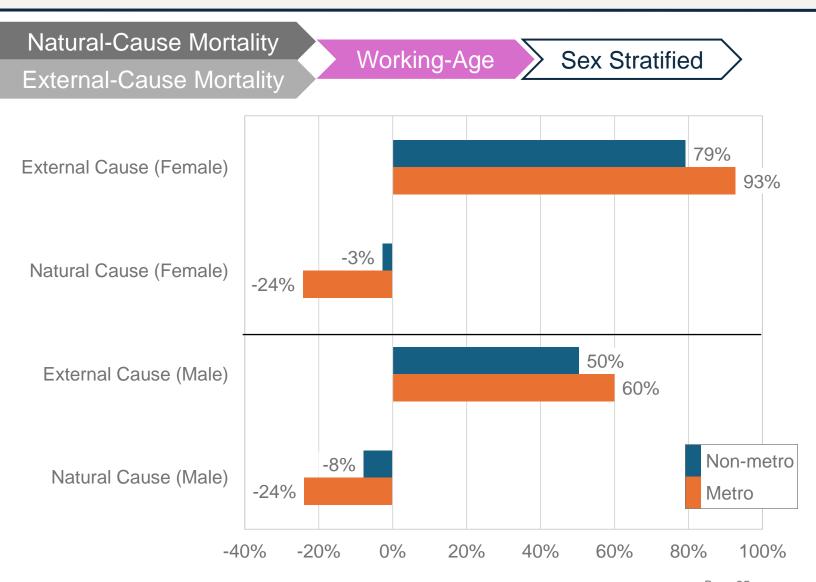
- Natural-cause, female and male mortality decreased in both rural and urban areas, with urban areas showing a somewhat larger decrease for male (-21%) than for female (-12%) New Yorkers.
- External-cause mortality rates increased across the board for male, female, rural, and urban New Yorkers. The increase was higher in urban areas, especially for female New Yorkers (54%).



Natural-cause, working-age mortality decreased in both rural and urban areas from 1999-2001 to 2017-2019 while external-cause mortality increased in both areas, for both sexes.



- External-cause mortality rates increased most for female, rural New Yorkers.
- Compared to the all-ages analysis, external-cause mortality for working-age New Yorkers had a larger increase between the two time periods.



Prime working-age mortality rates display unique findings relative to other age cohorts when stratified by sex.

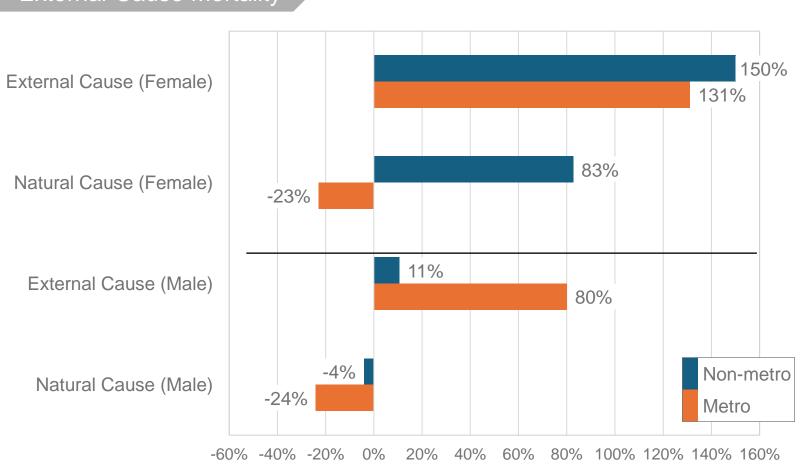
- For female New Yorkers, natural-cause mortality decreased in urban areas and increased in rural areas. External-cause mortality increased in both areas.
- For male New Yorkers, natural-cause mortality decreased, especially in urban areas. Conversely, external-cause mortality increased in both rural and urban areas, with far greater magnitude in urban areas.
- External-cause mortality increased more for rural and urban prime working-age female New Yorkers compared to any other sex or age cohort.

Change in age-adjusted mortality rates, metro and non-metro areas, 1999-2001 vs. 2017-2019

Natural-Cause Mortality External-Cause Mortality

Prime Working-Age

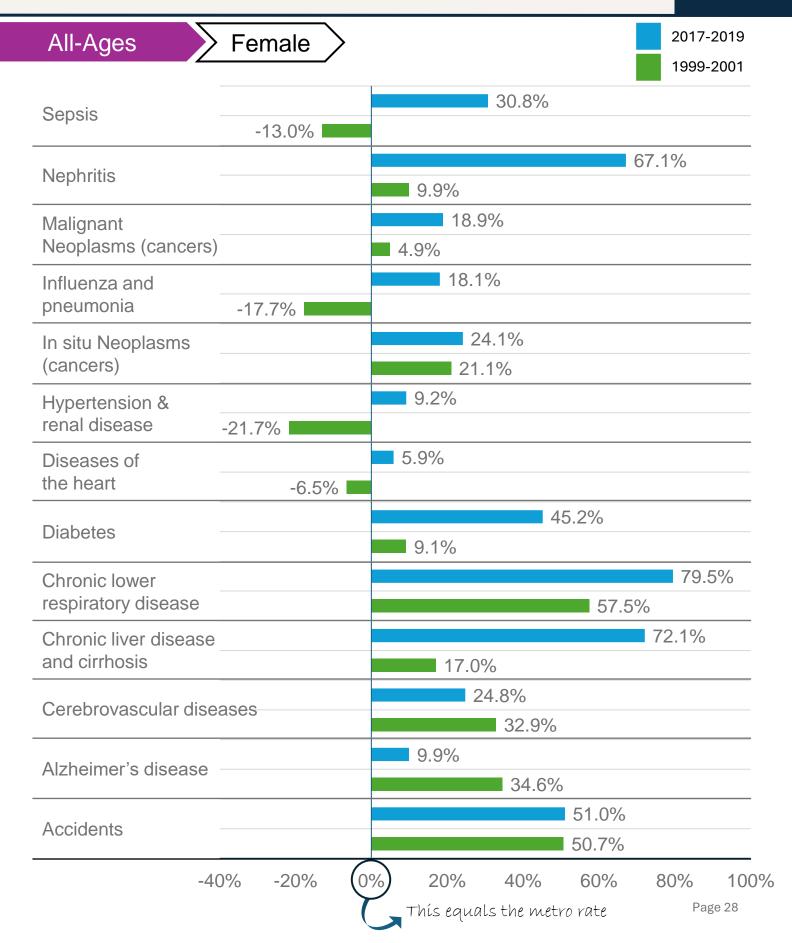
Sex Stratified



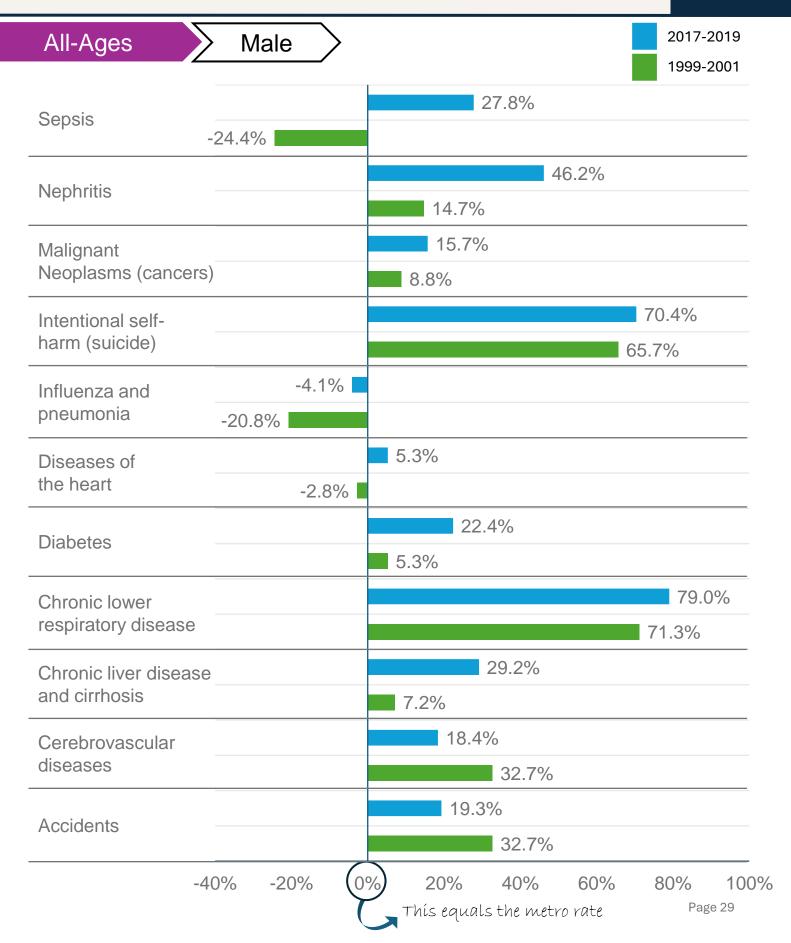
Analysis: Leading Natural Causes of Death by Sex

- All analysis is specific to New York.
- All mortality rates are age-adjusted.
- All analyses in this section compare the two periods of 1999-2001 and 2017-2019.
- 0% is equivalent to the age-adjusted metro (i.e., urban) mortality rate.
- Bars to the left of 0% represent a lower non-metro rate, while bars to the right of 0% represent a higher non-metro rate.
- Order is alphabetical by cause of death, along the Y-axis.
- The names of the leading causes of death are used as they are listed in the CDC WONDER database, which classifies causes of death in accordance with the International Classification of Disease, Tenth Revision (ICD-10) for deaths in 1999 and beyond. For more details on these names, see: https://wonder.cdc.gov/wonder/help/mcd.html#ICD-10%20Codes. We have added parenthetical notes where we expect some explanation would be helpful.

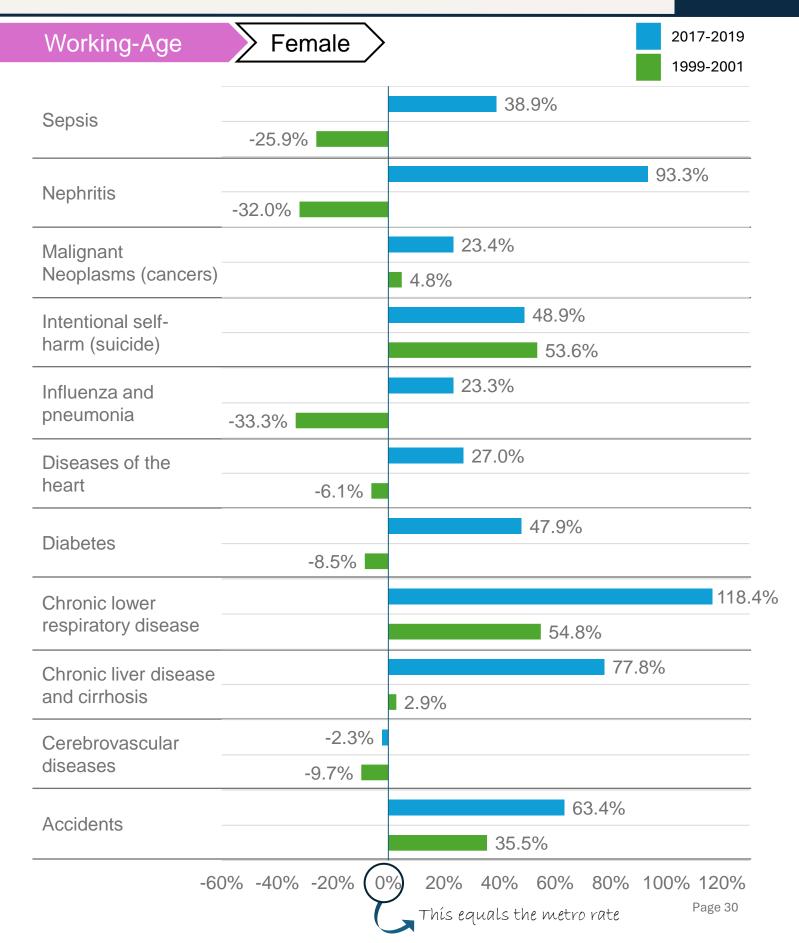




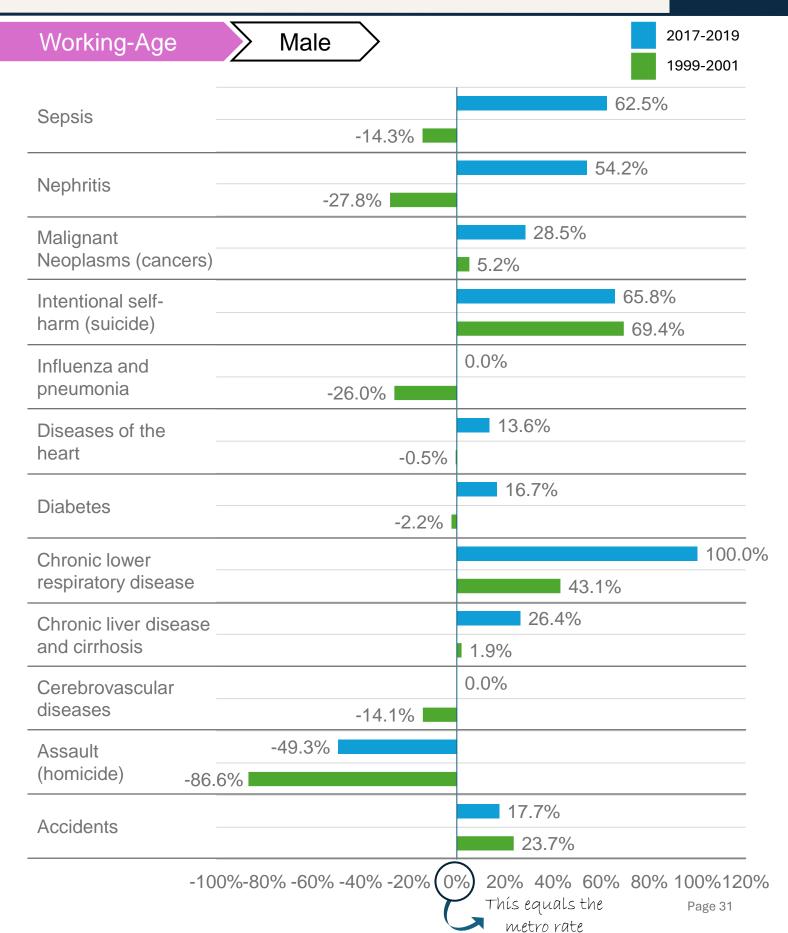




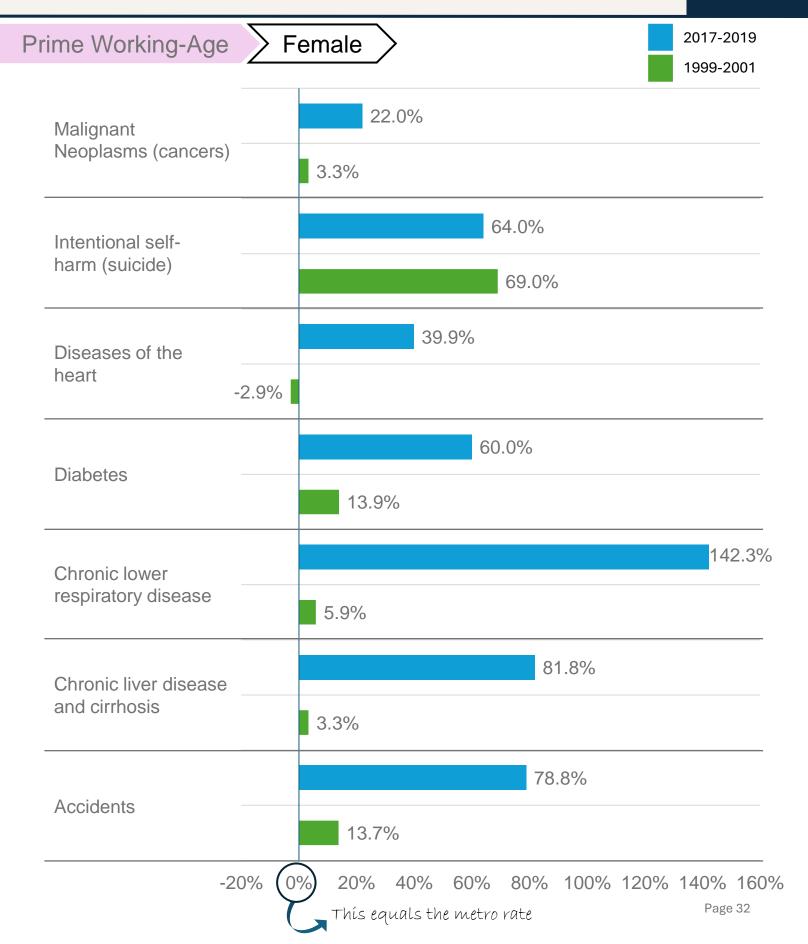




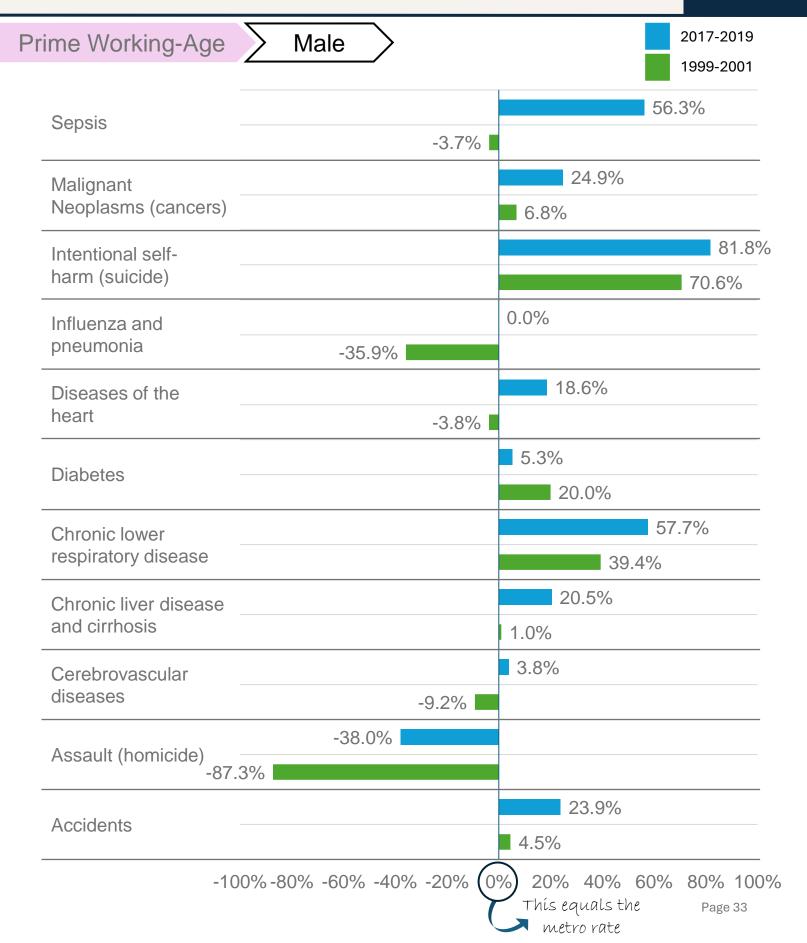












Analysis: Leading Causes of Death: Non-metro vs. Metro

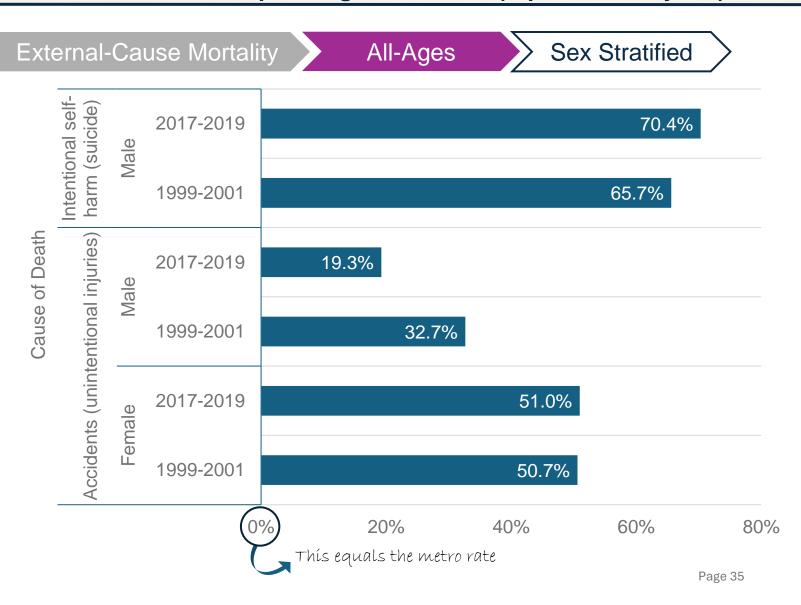
- All analysis is specific to New York.
- All mortality rates are age-adjusted.
- All analyses in this section use only the two periods of 1999-2001 and 2017-2019.
- 0% is equivalent to the age-adjusted, metro (i.e., urban) mortality rate.
- Therefore, the closer a value is to zero, the smaller the rural/urban disparity is.
- It is important to recognize, however, that a small disparity does not mean the absolute rates are low. All conditions listed in the following slides represent leading causes of mortality, so all are worthy of additional attention.
- Bars to the left of 0% represent a lower non-metro rate, while bars to the right of 0% represent a higher non-metro rate.
- For each time period, sex, and age group, the leading 15 causes of death vary. We have chosen some notable examples to highlight.
- When we don't have data for a particular variable, we have omitted it from the graph instead of displaying a blank row.

Among leading external causes of death in New York, mortality rates for accidents and suicides in rural areas were consistently higher than rates in urban areas.



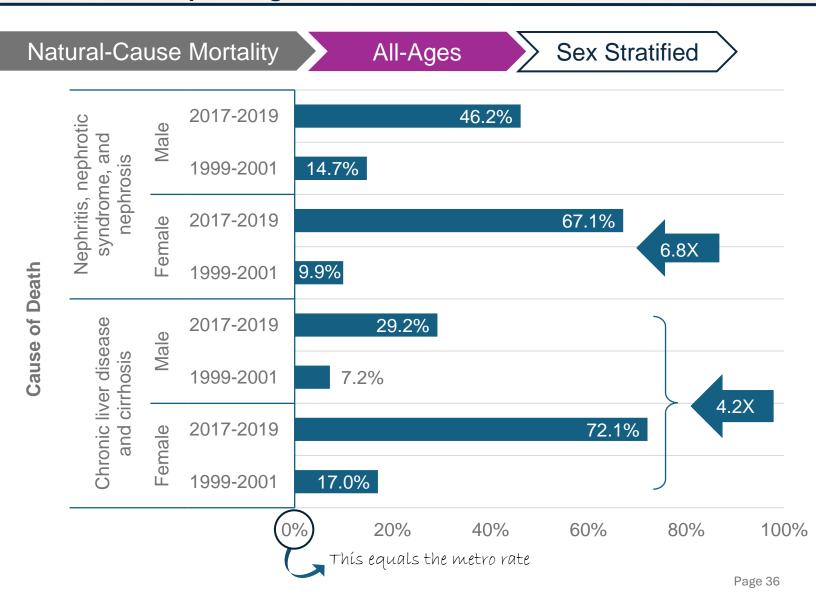
- Rates of intentional self-harm among male New Yorkers in rural areas were already dramatically higher than in urban areas in 1999-2001 (66%) but grew to 70% higher by 2017-2019. This pattern is directionally consistent with national research comparing suicide in rural and urban areas. (<u>Pettrone and Curtin</u>, 2020)
- Note: Only male data were available for intentional self-harm (suicide).

Non-metro, age-adjusted, all-ages mortality rates among leading external causes of death, 1999-2001 and 2017-2019, as a percent above or below corresponding metro rates (represented by 0%)



Among leading natural causes of death in New York, mortality rates for kidney and liver conditions in rural areas were higher than rates in urban areas in both periods.

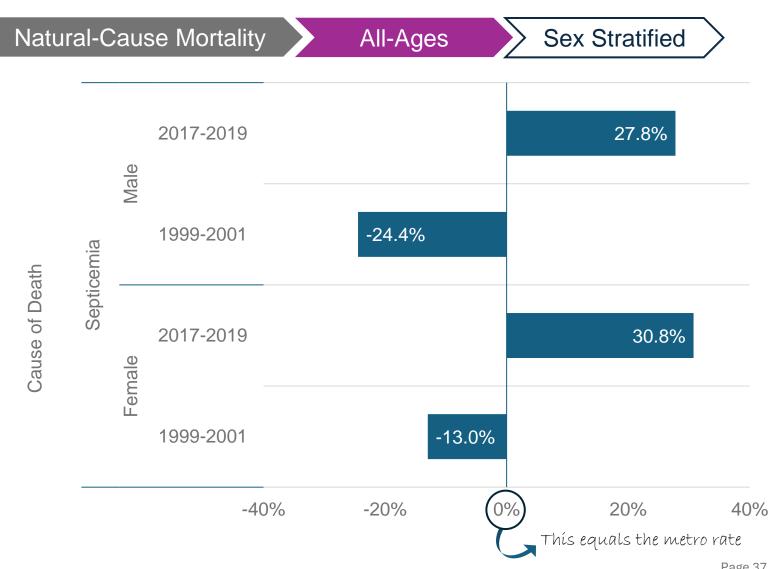
- The rural/urban disparity in age-adjusted mortality rates for chronic liver disease and cirrhosis grew 4.2X for rural New Yorkers between the two time periods, with a larger disparity emerging between rural and urban female New Yorkers.
- The rural/urban disparity in age-adjusted mortality rates for kidney conditions grew 6.8X among rural female New Yorkers between the two time periods.



Age-adjusted mortality rates for septicemia (sepsis) were initially lower in rural areas in 1999-2001, but by 2017-2019 became much higher than in urban areas.

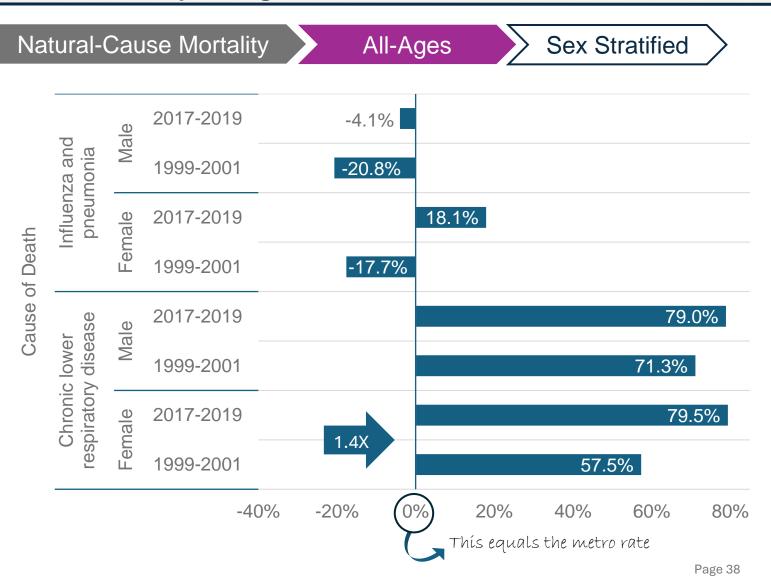


- The four bars in the graph below collectively represent a shift from relatively better to relatively worse sepsis mortality rates for rural New Yorkers.
- The disparity for rural male New Yorkers compared to urban male New Yorkers was originally larger than the rural female disparity, but now the disparities are similar, at 27.8% and 30.8% above urban rates, respectively.



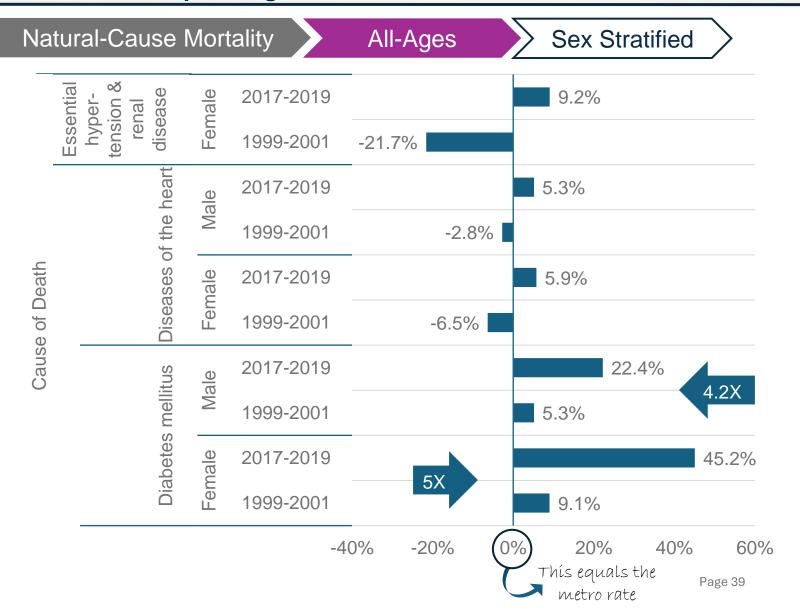
Mortality rates in rural areas for influenza and pneumonia were initially lower but increased over time, especially for the female rate, which shifted from below to above the urban rate.

- There was a narrowing of the rural/urban disparity for influenza and pneumonia mortality for male New Yorkers (rural: -4%) but for female New Yorkers, the disparity reached the same magnitude but in the opposite direction (-18% to +18%).
- By 2017-2019, rural female and rural male New Yorkers shared the same mortality disparity for chronic lower respiratory disease (+79.5% and +79.0%).



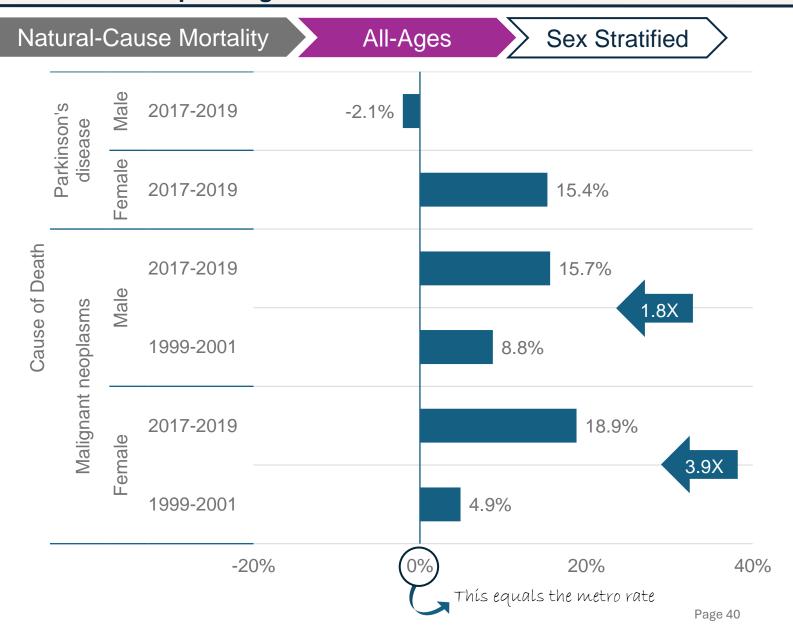
The rural/urban disparity in age-adjusted mortality rates for diabetes grew 4.6X from 1999-2001 to 2017-2019, with a wider disparity for female New Yorkers.

- The rural/urban disparity in mortality rates for diseases of the heart grew for both sexes of rural New Yorkers, shifting from lower-than-urban to higher-than-urban rates.
- Rural female New Yorkers had a lower mortality rate due to essential hypertension and hypertensive renal disease than their urban counterparts in 1999-2001 (-21.7%), but by 2017-2019, the disparity changed direction (+9.2%).
- Note: Only female data were available for both time periods for essential hypertension and hypertensive renal disease.



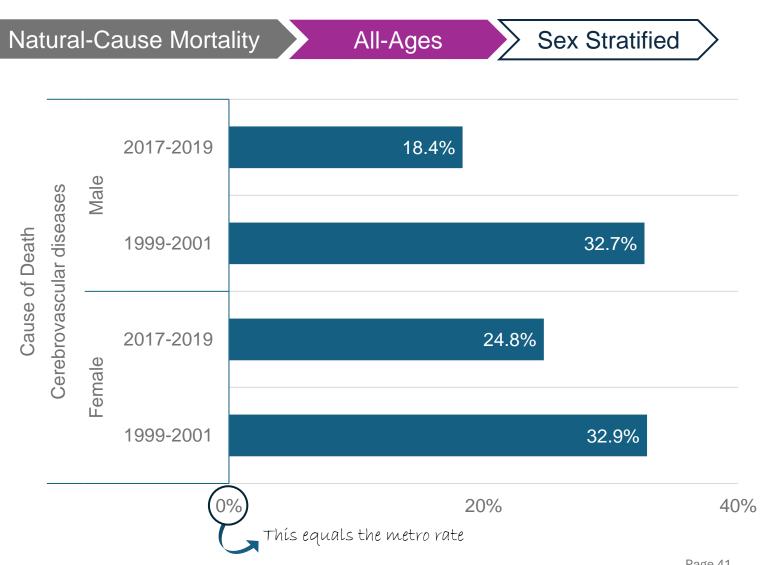
Rural/urban disparities in age-adjusted mortality rates for Parkinson's Disease and cancers grew across the board.

- For female New Yorkers, the disparity between rural and urban mortality rates for malignant neoplasms (cancers) nearly quadrupled, with rural female New Yorkers experiencing worse outcomes.
- For male New Yorkers, the disparity between rural and urban mortality rates for malignant neoplasms (cancers) nearly doubled, with rural male New Yorkers experiencing worse outcomes.
- Note: Data for Parkinson's Disease were not available for the earlier time period.



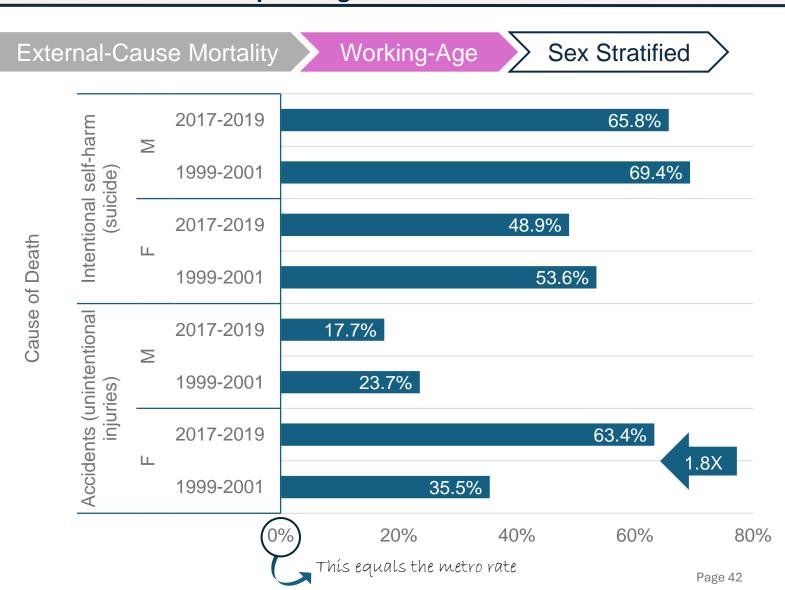
Rural/urban disparities in mortality rates for cerebrovascular disease persisted but narrowed between the two time periods.

- Deaths due to cerebrovascular diseases include those attributed to stroke, aneurysm, and carotid artery disease.
- Although the rural/urban disparities narrowed by 2017-2019, rural New Yorkers were still
 more likely to die from these conditions than their urban counterparts.



The disparity in mortality due to accidents for rural, female, working-age New Yorkers grew 1.8X between the two time periods.

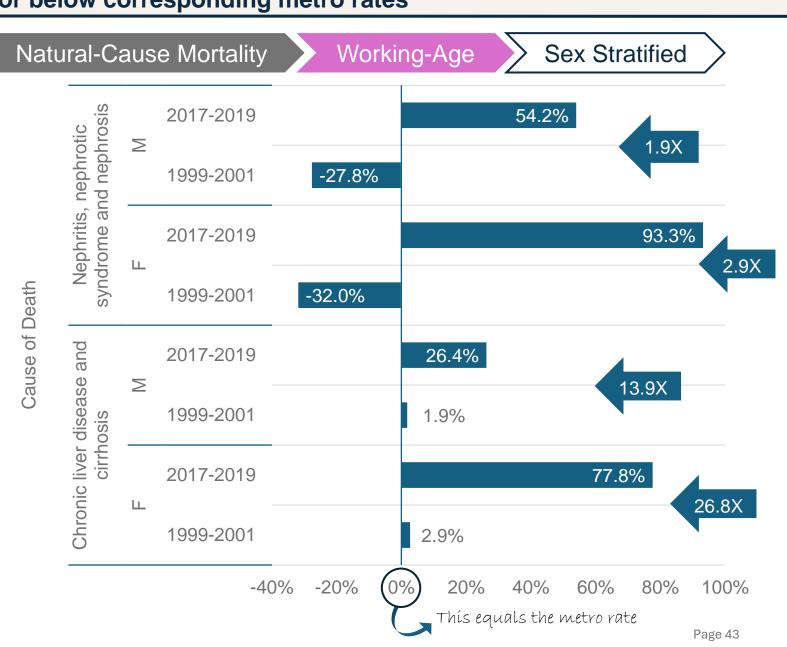
- As with the all-ages trends, among external causes within the 15 leading causes for the
 working-age population in New York State, mortality rates for accidents and suicides in
 rural areas were higher than in urban areas.
- However, the only external-cause, working-age mortality disparity to increase was the
 mortality rate for accidents among rural female New Yorkers, which nearly doubled
 (1.8X).



Rural/urban disparities in working-age mortality rates for chronic liver disease and cirrhosis grew 13.9X for rural male New Yorkers and 26.8X for rural female New Yorkers between the two time periods.



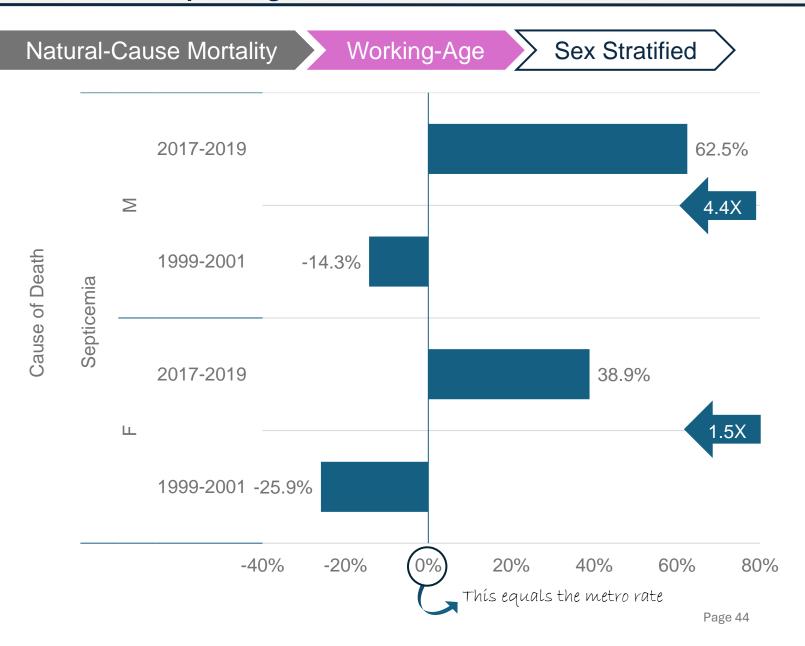
- The trends in chronic liver disease and cirrhosis directionally mirror the all-ages trends, but the growth in the rural/urban disparity was much more dramatic within the working-age population.
- The widest rural/urban disparity depicted below is the mortality rate for chronic liver disease and cirrhosis for rural female New Yorkers (77.8% above urban female counterparts).



Age-adjusted working-age mortality rates for sepsis were initially lower in rural areas in 1999-2001, but by 2017-2019 were much higher than in urban areas.

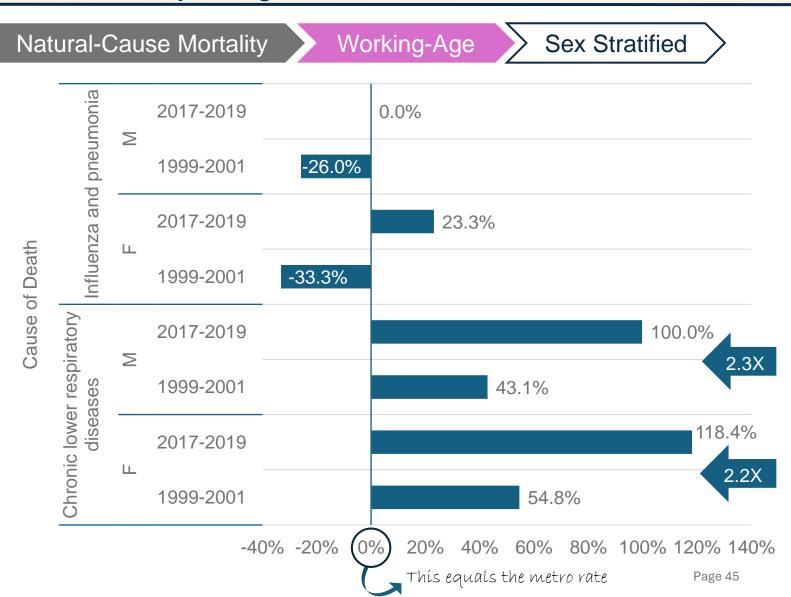


This trend echoes that seen in the all-ages mortality data on page 37 for all-ages data.



Rural/urban disparities in working-age mortality rates for chronic lower respiratory diseases more than doubled between 1999-2001 and 2017-2019.

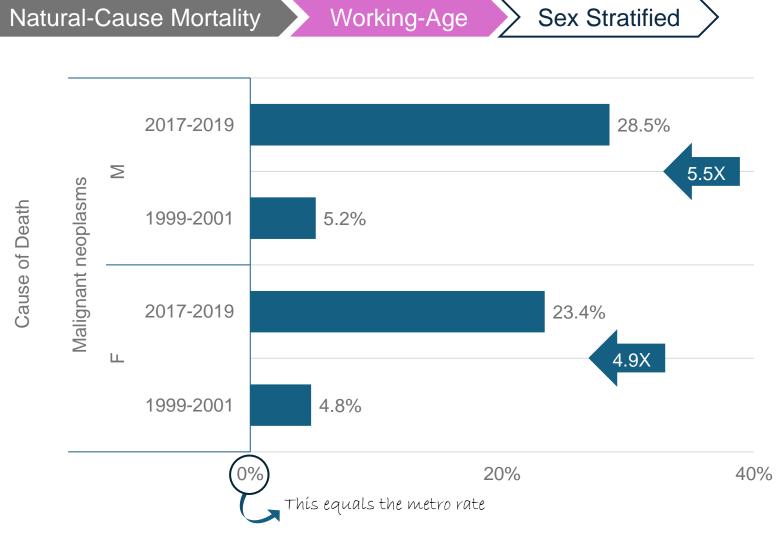
- The disparity in working-age mortality rates for influenza and pneumonia equalized (0%) between rural and urban male New Yorkers. The disparity increased for female New Yorkers and the rural rate shifted from below the urban rate to above it.
- The rural/urban disparity in working-age mortality rates for chronic lower respiratory diseases more than doubled for male and female rural New Yorkers. The magnitude of the disparity is significant in that the rural rates were at least 100% above urban rates (i.e., the rural male rate was 100.0% higher than the urban male rate and the rural female rate was 118.4% higher than the urban female rate).



Rural/urban disparities in cancer mortality widened approximately five-fold between the two periods.



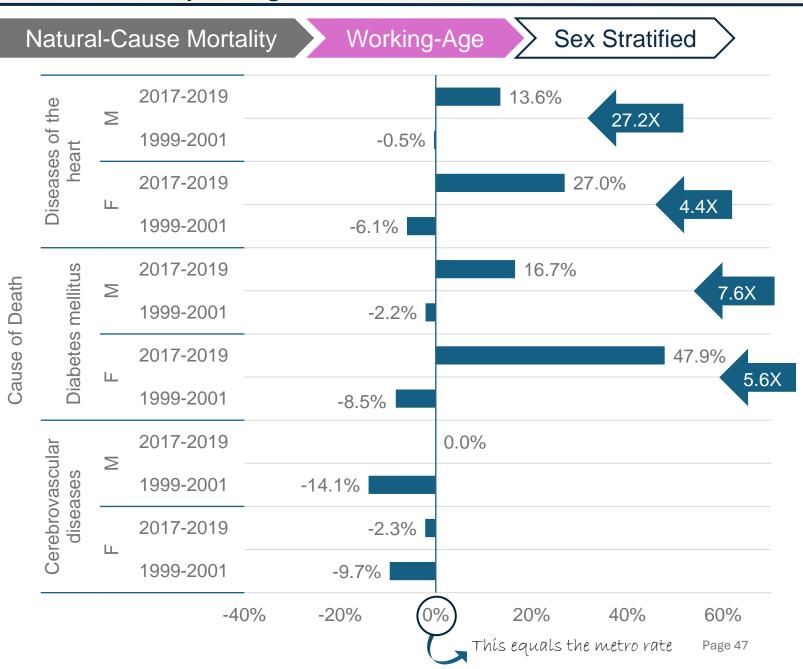
 The rural/urban disparity for working-age mortality rates for malignant neoplasms (cancer) grew to 5.2X the 1999-2001 disparity for rural male and rural female New Yorkers.



Rural/urban mortality disparities nearly closed for cerebrovascular diseases among working-age New Yorkers but grew for heart diseases and diabetes.

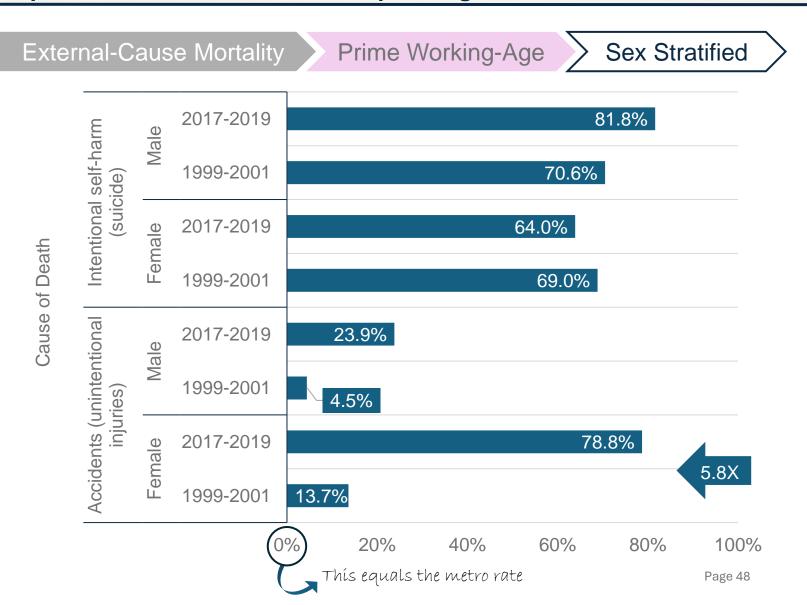


- Working-age mortality rates for diseases of the heart and diabetes for rural New Yorkers shifted from slightly below urban rates to well above them.
- Rural/urban disparities narrowed for cerebrovascular diseases among working-age New Yorkers, equalizing for male New Yorkers (0% difference compared to urban).



Rural areas experienced higher mortality due to *external* causes among prime working-age New Yorkers compared to urban areas in both time periods.

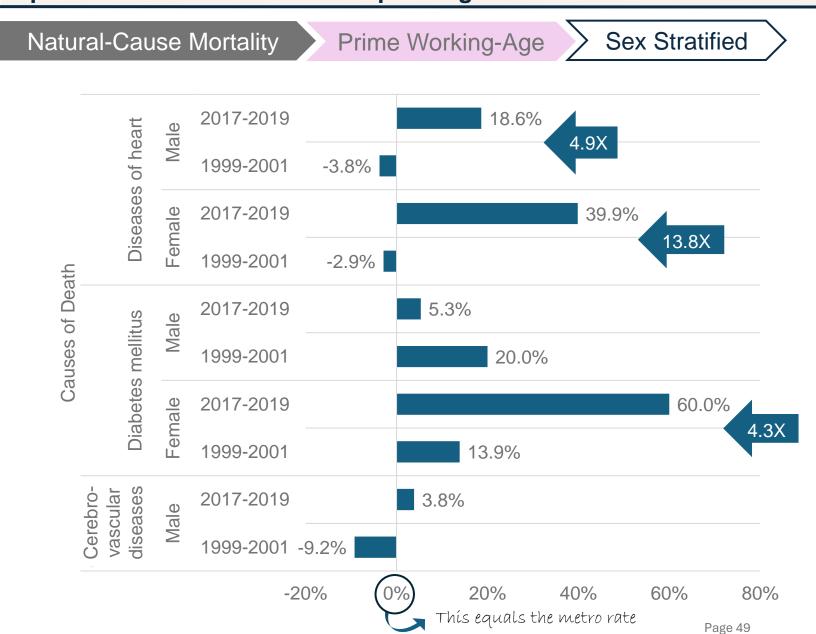
- As with all-ages and working-age trends, among *external* causes within the 15 leading causes for prime working-age New Yorkers, mortality rates for accidents and suicides in rural areas were higher than rates in urban areas.
- · The widest disparities were in suicide.
- The disparity for accident-caused deaths among rural female New Yorkers in 2017-2019 was 5.8X the disparity in 1999-2001.



Disparities in mortality rates for rural, female New Yorkers from heart diseases and diabetes grew 13.8X and 4.3X, respectively.



- The rural/urban disparity for age-adjusted, prime working-age mortality rates for heart diseases in 2017-2019 was **4.9X** the 1999-2001 disparity for male New Yorkers.
- The rural/urban disparity in diabetes-related mortality narrowed for male New Yorkers.



Disparities in prime working-age mortality rate for chronic liver disease and cirrhosis grew more among rural female New Yorkers compared to rural male New Yorkers.



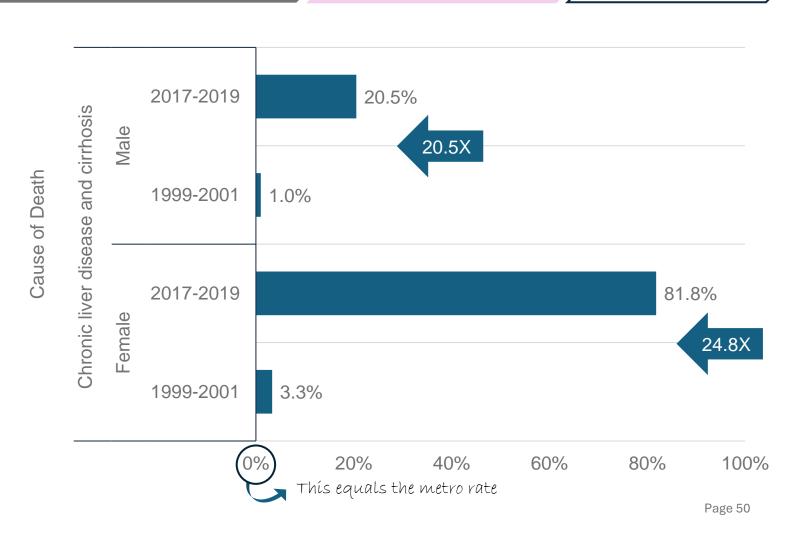
- The rural male mortality rate grew from 1.0% above urban rates in 1999-2001 to 20.5% above urban rates in 2017-2019.
- The growth in the rural female disparity was more dramatic, from 3.3% above urban rates to 81.8% above urban rates. The magnitude of the disparity was also higher than for rural male New Yorkers (80.8% vs. 20.5%)
- The male rural/urban disparity in 2017-2019 was **20.5X** that of 1999-2001. The female rural/urban disparity was **24.8X** that of 1999-2001.

Non-metro, age-adjusted, prime-working-age mortality rates among leading natural causes of death, 1999-2001 and 2017-2019, as a percent above or below corresponding metro rates

Natural-Cause Mortality

Prime Working-Age

Sex Stratified



By 2017-2019, the mortality rate due to chronic lower respiratory disease among rural, prime working-age, female New Yorkers was 142.3% above the rate of their urban counterparts.



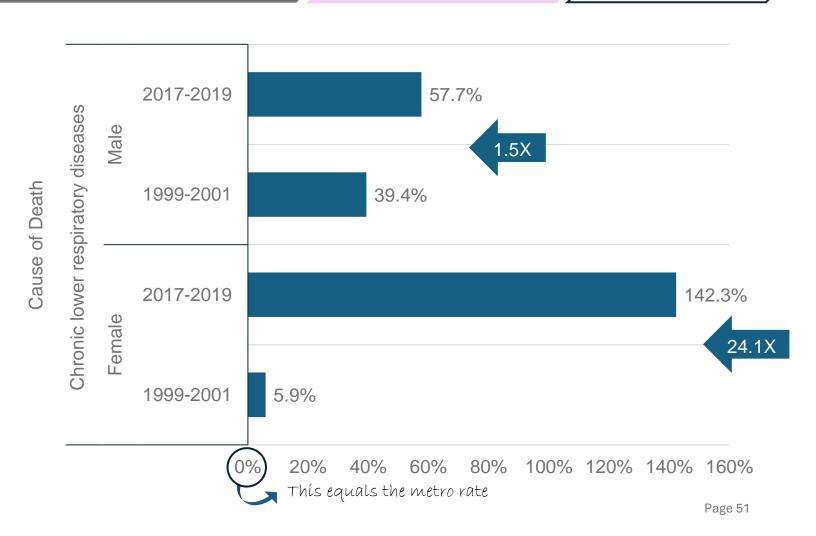
- The rural/urban disparity for chronic lower respiratory disease mortality for female New Yorkers in 2017-2019 (+142.3%) represents the highest rural/urban disparity observed in any age group.
- For male New Yorkers, the rural mortality rate increased from 39.4% above urban rates in 1999-2001 to 57.7% above urban rates in 2017-2019.
- The female rural/urban disparity was **24.1X** that of 1999-2001. The male rural/urban disparity in 2017-2019 was **1.5X** that of 1999-2001.

Non-metro, age-adjusted, prime-working-age mortality rates among leading natural causes of death, 1999-2001 and 2017-2019, as a percent above or below corresponding metro rates

Natural-Cause Mortality

Prime Working-Age

Sex Stratified



The rural/urban disparity in diabetes-related mortality narrowed among prime working-age, male New Yorkers and widened among prime working-age, female New Yorkers.

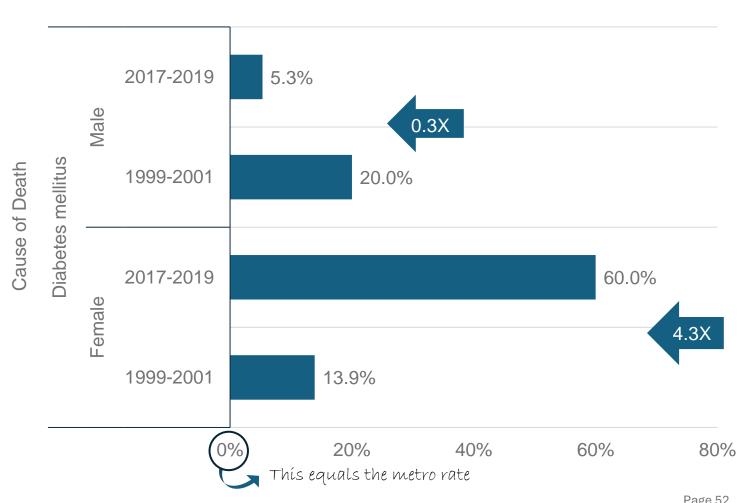
- For male New Yorkers, the disparity in diabetes mortality decreased.
- For female New Yorkers, the disparity in diabetes mortality grew.
- The female rural/urban disparity in 2017-2019 was 4.3X that of 1999-2001. The male rural/urban disparity in 2017-2019 was **0.3X** that of 1999-2001.

Non-metro, age-adjusted, prime-working-age mortality rates among leading natural causes of death, 1999-2001 and 2017-2019, as a percent above or below corresponding metro rates



Prime Working-Age

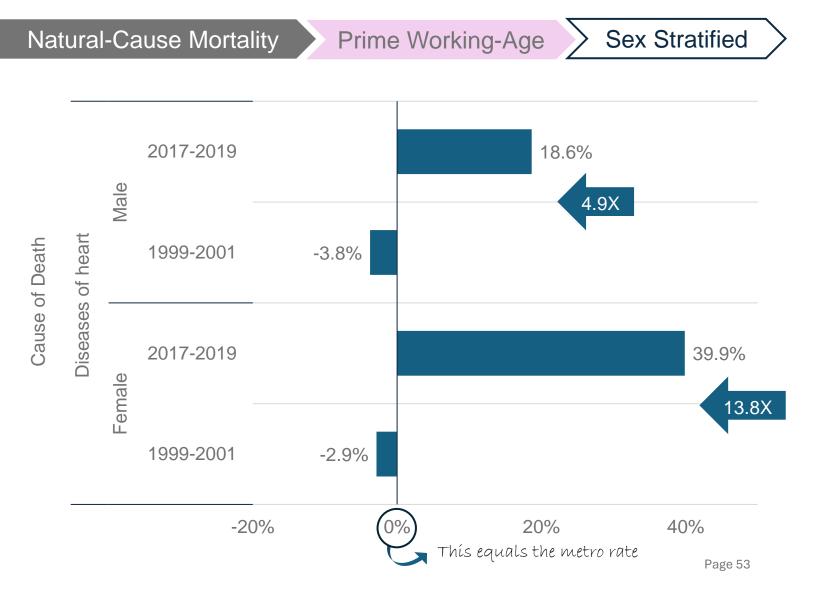
Sex Stratified



The rural/urban disparity in mortality from heart diseases was more pronounced among rural female New Yorkers compared to rural male New Yorkers.



- For male New Yorkers, the rural/urban disparity increased, shifting from rural rates being lower than urban, to rural rates being higher than urban.
- Female New Yorkers experienced the same directional shift but to a greater degree.



Recommended Areas for Continued Research



- External-cause mortality:
 - Suicide
 - · Accidents, including occupational
- Disparities in mortality for rural, female New Yorkers
- Premature, potentially preventable death from chronic conditions, including:
 - Cerebrovascular disease
 - Chronic lower respiratory disease
 - Cirrhosis
 - Diabetes
 - Heart diseases
 - · Malignant neoplasms
- Analyses stratified by race and ethnicity (these data were not available from CDC WONDER due to small sample sizes)
- Analyses that examine the relationship between mortality and various rural characteristics (as described in the accompanying Policy Brief), including, for example, timely access to care, poverty, and other determinants of health